

Event of the day

Maintaining Happiness While Working

Guest Speaker Event: "Maintaining Happiness While Working: Stay Happy, Stay Productive"

Today, Krishna Conchem Products Pvt. Ltd. had the pleasure of hosting Mr. Birendra Yadav, Proprietor of M/s Sai Sagar Enterprises, as a guest speaker for our marketing team. Mr. Yadav delivered an enlightening session on the crucial topic of maintaining happiness in the workplace, emphasizing the connection between personal well-being and professional success.



News Letter

Date: 31st August 2024

Krishna Conchem Products Pvt. Ltd.

Sales and marketing professionals often encounter a variety of challenges that can sometimes lead to demotivation. Mr. Yadav addressed these challenges headon, offering practical insights on how to stay motivated, maintain a healthy worklife balance, and cultivate happiness. His core message was clear: a happy salesperson is key to creating happy customers.









Guest Speaker

Mr. Birendra Yadav



Honoring Mr. Yadav By Mr. Gadgil

Mr. Salil Gadgil, Director of Krishna Conchem Products Pvt. Ltd., honored Mr. Yadav with a bouquet and presented him with an official appointment letter as a distributor for our company.



Introduction & warm welcome

The session began with a warm welcome from Mr. Brajendra Mishra, Team Leader of the Mumbai Marketing team, who introduced Mr. Yadav and provided a brief overview of his achievements.







letter of appreciation to Mr. Yadav

Mrs. Anila Mayank, Head of Export & Key Accounts, extended her gratitude to Mr. Yadav for accepting our invitation and taking the time to inspire our team. She presented him with a letter of appreciation for his valuable contribution to our event.



Speech by Guest Speaker

Mr. Yadav then took the stage, delivering a powerful and motivational speech. Drawing from his personal experiences, he shared his journey from being an employee to becoming an employer, highlighting the importance of honesty—both with clients and oneself—and the power of self-love. He emphasized that loving oneself enables one to love others and receive love in return.

Throughout his talk, Mr. Yadav provided practical advice on how to stay connected with clients, be present when they face challenges, and manage time effectively between professional and personal life. He also discussed the significance of maintaining a positive cash flow, stressing the importance of diligent follow-up on overdue bills and strategies for recovering outstanding amounts.

The session was highly impactful, leaving our team members inspired and equipped with actionable insights. The attendees appreciated the practical wisdom shared by Mr. Yadav, with many noting the value of his advice in both their personal and professional lives.



Thanks to Mr. Yadav by Mr. Gadgil

Mr. Salil Gadgil thanked Mr. Yadav for his valuable time and insightful session. He emphasized the importance of such motivational talks in maintaining team morale and productivity, and expressed his desire to organize more sessions like this in the future to keep the team energized and focused.





Vote of thanks by Mr. Sushil Pilankar

The event concluded with a vote of thanks delivered by Mr. Sushil Pilankar, Manager of Sales & Marketing for the rest of Maharashtra. He expressed deep appreciation for Mr. Yadav's inspiring words and the motivation he instilled in the team.

This session was a resounding success, reinforcing the importance of happiness and motivation in achieving both personal fulfilment and professional excellence.

Photo gallery of the Event



















